

F. P. WOY, Manager.

Gas Works, Silver Ave. and John St.
Sub Station, Gold Ave. and John St.

Albuquerque, Gas, Electric Light and Power Co.

OFFICE: 504 WEST CENTRAL AVE.
TELEPHONE: 98.

ALBUQUERQUE, N. M. July 1, 1911

Dear Sir:

You will be glad to learn that we are able to place a limited number of electrical advertising signs in Albuquerque on the following basis:

This company will design an electric sign as per your suggestion, if same meets with your approval, we will then construct and erect the sign at your place of business, furnish lamps and electric connection. We will also give you a flat rate for the lighting of this sign and furnish lamp renewals on window lighting.

If you are interested, return enclosed postal card and our Mr. Gunter will call and explain the proposition further.

Yours very truly,
F. P. WOY,
Manager.

This letter is being sent out to a few of the Albuquerque business firms.

GOEBEL STORE WILL BE ENLARGED

Progressive Merchant at Belen
Plans to Greatly Increase His Stock; Distillery Plant Will Be Built at Once.

Special Correspondence to the Herald

Belen, N. M., Sept. 7.—Oscar Goebel, one of the merchants of Belen, is now completing a large addition to his store. Mr. Goebel has formerly carried an excellent line of curios, and a small general merchandise stock. He has now determined to put in a more extensive line of dry goods and general merchandise. The results on his store building will make it one of the best in the town, and he expects to have the new annex ready for business within a short time.

The Adolpho Distiller-Distilling company expects to let contracts for the erection of their distilling plant here the next few days. Plans have been received, and between now and the first of the year it is thought that the work will be well under way.

The plans for the distillery call for

a plant with a capacity of 400 gallons per day. On account of the wide field for this industry, the company expects to do a very successful business, the number of distilleries in this part of the country being very limited.

The C. A. H. club met at the home of Mrs. John Becker, Jr., on Tuesday evening of this week, and a very pleasant time was had by the young ladies who attended. The evening was pleasantly spent in a social manner, and dainty refreshments were served by the hostess.

A C. de Baca spent the day Wednesday in Albuquerque, where he discussed matters of a business nature.

SOUTHERN PACIFIC TO BUILD PARK IN DEMING

Officials of Railroad Take Up Question of Making Beauty Spot Out of Right of Way Opposite Their Depot.

Deming, N. M., Sept. 6.—W. A. Ramsey, four miles southwest of Deming has just brought in a new well flowing at one hundred thousand gallons per minute, and has his pump and engine on the ground so that his pumping plant will be installed within the week.

Division Passenger Agent E. W. Clapp, Division Superintendent J. H. Dyer, and Traveling Passenger and Freight Agent W. E. Barnes of the Southern Pacific railway company were in Deming yesterday conferring with the chamber of commerce and citizens in regard to parking the company's right of way opposite the Deming union station. Certain rough points were smoothed over, and it is believed definite steps can now be taken to establish the park. The officials also apportioned space at the union station for a access to be made on the outside of the building along the platform for a glass exhibit case to be installed, the same to be occupied by the chamber of commerce in exhibiting samples of fruits and other products grown in this vicinity for the information of passengers going through the town.

John C. Watson of Ithica, Michigan, has just arrived with his family to make this their home. Mr. Watson is to engage in the practice of law with Ralph C. Ely.

H. H. Hair of Wright, La., and W. M. Cowan, W. W. Kinshaw and W. M. Baile, all of Gadsden, La., are among the latest newcomers to purchase land near Deming.

Emmett Conrad of St. Louis, is in town looking after his property interests here. Mr. E. C. Dershem of Adrian, Mich., is taking over the Minibes valley lands.

OVER ONE HUNDRED NEW BUILDINGS IN GALLUP

Boom Which Struck Carbon City Is Still On; Plan Now on Foot to Obtain Modern Sewer System.

Special Correspondence to the Herald
Gallup, N. M., Sept. 7.—The building boom which struck the town last year shows no signs of letting up. Over one hundred new buildings have since erected this summer and there are nearly fifty more in the course of construction. If the oil fields pan out all Gallup will be quite a city within a year.

All the stores in town closed Monday afternoon in observance of Labor day.

Chas. Hardin, Jr., of Chambers, Arizona, is visiting friends and relatives in Gallup this week.

Gallup and vicinity was visited by a noon shower Sunday afternoon.

Mrs. T. P. Taft spent last week in Albuquerque, visiting with her mother, Mrs. E. A. Pinney.

Sam Woods, who has been superintendent at the Heaton mine for the past year, has resigned and has purchased a half interest in the Ed Hart Hardware company. He also purchased a home in Gallup and has moved his family from the mine.

The Gallup Social club gave one of their enjoyable "hops" at the Old Fellows' hall. The music was furnished by the Pastime orchestra of six pieces and all who attended spent a pleasant evening. This is the first dance of a series they intend giving during the winter months.

John Beddoe has resigned his position as superintendent at Hartlet and has taken charge of his father's shaft north of town.

Miss Florence Clavannah spent several days in Albuquerque last week visiting her sister, Mrs. Ed Beyard.

Dr. Johnson, who has charge of the Victor-American Fuel company's hospital at Gallup, expects to leave soon for California where he will locate permanently.

M. W. Bushman, a brother of Sam Bushman, district attorney of McKinley county, arrived in Gallup last week and will open a surveyor's office in the Caledonian building.

Frank Partridge and W. C. Smith have returned from their vacation, which was spent in California.

Mrs. Gregory Page returned home Friday from California where she has been for a month visiting friends.

Mrs. C. M. Cotton and baby are in Gallup from Los Angeles, visiting with Mr. and Mrs. C. N. Cotton.

A movement is on foot to enlarge the city water works and, if possible, make them large enough so that Gal-

lup can have a sewer system, which is badly needed.

Mr. Ed Hart spent several days last week circulating a petition for a bond issue to start the work.

Walter Oliver knocked out Joe Moll in the third round of their fight which took place at the Pastime Monday night. The only time the Moll did say fighting was in the early part of the first round but a straight left to the jaw in the later part of the round seemed to take all the spirit out of him and after that Oliver had easy sailing.

The new Gomez residence on the inside.

School opened in Gallup Monday with a record attendance. On account of it being Labor Day the children were dismissed after being instructed as to what books they would need for the coming term.

NEW MEXICO SOCIETY

Social Affairs from Various Towns.

Las Cruces

At the Memphis property considerable development work is being done. On the 160-foot level drifts are being driven north and south. The main shaft is being sunk to cut the vein at greater depth. Rich shipping ore has been encountered in the new work, and while the ore will require some sorting, still the production should pay the expenses of driving the levels, and by opening up more stoping ground it will be possible to block out a large ore reserve. The work is being carried out under the direction of General Manager M. J. Daley.

Carizzo

During the past year several rich strikes have been made on the property of the Economic Mining and Milling company, about six miles south of this place. The tunnel is now almost completed and the company will begin shipping ore to the El Paso mill at an early date. Enough ore is already in sight and blocked out to justify installing a concentrator.

Silver City

A new rate recently went into effect on ore from points on the Silver City and Santa Fe branches of the Santa Fe to El Paso. The new rate, which is \$1 per ton that applies to all ores not over \$100 per ton, which means practically all ores to be shipped from that section.

Joe Bushman capital has taken over the property of the Bohemian Mining company, for \$100,000 cash, and immediately began work upon the rich silver properties. This is, perhaps, the greatest evidences of the business faith people have in the approaching state government.

The properties have in the past produced more than \$750,000 in rich silver ore and have scarcely been prospected as yet. The new company is dredging actively at work, and it is believed that the cleanup of the mine alone will yield more than \$10,000, and as soon as this cleanup is made,

systematic development will begin on an extensive scale.

All the ore will be treated in El Paso.

Two important bodies of ore were encountered in the Pinos Altos district within the past two weeks. One is upon the property of H. F. Clark, about five miles north of the city, where he is developing a group of four claims. Assays show that the ore ranks better than \$50 per ton in gold, silver and lead with about a three foot vein, and Mr. Clark is confident that he has a large shipping proposition.

The other was upon the property of G. W. Ellis, in the vicinity of the Mammoth mine, north of the town of Pinos Altos, and assays from a 100-pound shipment for assay in El Paso better than \$70 per ton.

There is a four-foot vein of ore, and Mr. Ellis has taken out about 20 tons for a test shipment, and feels confident that he can make regular shipments from the property as he develops it.

The Chloride Flat Mines company, which last week acquired the Bohemian mines in the Chloride Flat, have as large a staff of men as can be put on at work and are already having ore preparatory to shipping. This is exceedingly expeditious work, and shows that the new company means business from the word go. J. J. McCardy has secured an office with the Grant County Abstract company on Texas street. Morris O'Hara and Fenn are in charge of the operations at the mine.

Lordburg

Schmidt and Garver have three claims near the town of Lordburg on which are five veins which carry good values in cadmium.

One assaying well in gold and silver is being opened on the Beck group of the National Gold & Silver Mining company in the Steins district. For hundreds of feet across the course of the veins and down into the earth as far as opened, the porphyry deposit is speckled with cubic iron pyrites, which as a raw mass averages about \$15 per ton. The ore heretofore mined consisted of pyrite and zinc blende, with some galena, chalcocite, chalcopyrite and hornite.

Colorado people have leased and bonded the Hogan mine located about one mile east of Bayard station. The lessees have begun work and have opened a vein of ore which is 4½ feet wide and shows values running to \$6,000 a car. The new operators are now not working in the old shaft, but are breaking new ground.

The Chino Copper company at Santa Rita is continuing stamping operations and preparations for mining have gone forward very satisfactorily, and have advanced to a point where the company is in a position to ship all the ore the mill at Hurley can handle when it is put in operation. Developments in the southwestern extension of the Hearst-Carrasco ore body are meeting with good results and a practically continuous zone of ore extending in a generally southwestern direction has already proved up with sound holes on either side indicate that the ore body will be of much greater extent. A likely looking section of Chino's property, which up to the present time has not been drilled, is an area lying northeast of the Carrasco. An old tunnel with its portal located near the current section and driven to the northeastward, cut good ore, although this was working has now caved. Still further on a shaft on the hill exposed ore. Both of these developments, while merely indicative of ore, bear out the statement of the geologists that there are good possibilities in that section of the property.

Oro Grange

Shipments of ore continue from the Maggie property under lease to Hartman and Hartman. They have now shipped several cars of a good grade of ore, some of which shows considerable free gold. The Maggie is owned by the Eddy brothers. It is one of the Nannie Baird group.

Bauer & Davis are also making regular shipments from the Nannie Baird mine which they are working under lease. It is claimed this ore is of a good grade, running well in gold. Allen Culver is going ahead with active development work on one of his properties which is showing excellent indications.

W. H. Bates is opening up a shaft on the old Existon ground which is showing good quality of ore. The depth of the shaft is about 80 feet deep and already shows a vein 10 feet in width and no foolwill in sight. An average of three assays showed slightly better than \$11.50, a good shipping product. The original work on this property was done some time ago but recently Mr. Bates has deepened the main shaft and run crosscuts for the purpose of proving up the ore. There are several claims in the group and the vein opened up is but one of a number which crosses the property. The property carries this vein for 4,000 or 4,000 feet.

Kelly

A new hoist and hoist are being installed on the lower shaft of the Tri-Bullion company. A number 7 Cameron pump will be put in place of the number 5 to handle the flow of water.

W. G. Swart, western representative of the American Lead & Zinc company, is on trip of inspection of the company's property here. Some very good ore has been cut recently on the Lynchburg group.

The leasers on the Juanita are making regular shipments of high grade zinc carbonate to the Gras Pit in Kansas.

Oliver Rex of Cleveland, Ohio, real estate agent for the Schenck-Williams Paint company, is here inspecting holdings in the camp of that company.

REMEMBER THE NAME

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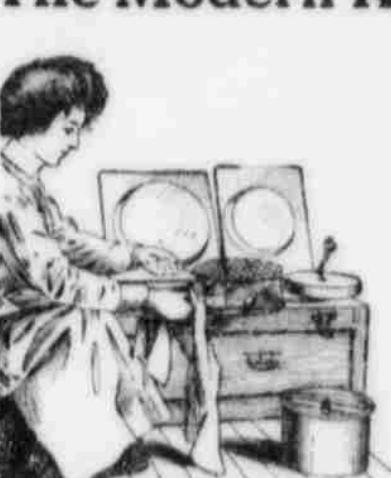
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